

# HYALURONIC ACID FILLERS FAQS

## AT LASER AWAY, WE USE JUVÉDERM™ PRODUCTS



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## 1. What is JUVÉDERM™?

JUVÉDERM<sup>®</sup> is an effective, non-surgical option for refreshing your appearance. JUVÉDERM<sup>®</sup> refers to the family of products made with hyaluronic acid, a naturally occurring sugar found in your body. The injected hyaluronic acid combines with the water in your skin to restore lost fullness and smooth out lines and wrinkles. Results are instant, natural-looking and long-lasting.

The JUVÉDERM<sup>®</sup> family of products includes:

### JUVÉDERM<sup>®</sup> VOLBELLA<sup>®</sup> with lidocaine

This new facial filler is specially designed to gently restore natural-looking lip volume and to define lip contours. One treatment can last up to 12 months in the lips.



### JUVÉDERM<sup>®</sup> VOLUMA<sup>®</sup> with lidocaine

This facial filler is designed to help correct loss of fullness in the cheeks. It is a no-downtime, non-surgical solution to help address the natural loss volume in the face that we get as we age. JUVÉDERM<sup>®</sup> VOLUMA<sup>®</sup> may last 18-24 months in the face.



JUVÉDERM<sup>®</sup> ULTRA<sup>™</sup> and ULTRA PLUS<sup>™</sup> with lidocaine

These facial fillers have a smooth-consistency and are ideal to help smooth away wrinkles around the mouth and nose area. JUVÉDERM<sup>®</sup> ULTRA<sup>™</sup> and ULTRA PLUS<sup>™</sup> may last up to one year after the treatment.



2. What will JUVÉDERM<sup>®</sup> filler do for me?

JUVÉDERM<sup>®</sup> can give you the following facial rejuvenation benefits:

- **Smooth, natural looking results.**  
JUVÉDERM<sup>®</sup> contains smooth consistency gel. The smooth formulation of JUVÉDERM<sup>®</sup> provides results that look and feel very natural.
- **Clinically proven to last up to a year with a single treatment.**
- **Comfortable treatment experience.**  
JUVÉDERM<sup>®</sup> contains lidocaine – an effective localized pain reliever. This formulation provides a gentle injection experience, so you can feel greater comfort during and after treatment.
- **Immediate results.**  
JUVÉDERM<sup>®</sup> provides an instant improvement in the areas treated. Most patients require only one treatment to achieve optimal wrinkle smoothing or volume enhancement.
- **Quick and easy procedure.**  
Unlike a face lift, JUVÉDERM<sup>®</sup> is a non-surgical, healthcare professional-administered treatment that can generally be performed in only 15 to 60 minutes (depending on the areas treated) with minimal recovery or downtime.
- **Reversible and biodegradable.**  
A further advantage of JUVÉDERM<sup>®</sup> is that the treatment is reversible. If you don't like

the results, you can return to your pre-filler appearance. HA fillers are biodegradable, meaning the gel breaks down over time and disappears, unnoticed, from your body.

- **Proven effective.**

JUVÉDERM® has been approved by Health Canada and is also the first HA facial filler that has demonstrated effectiveness in persons of colour.

### 3. How does it work?

Treatments with JUVÉDERM® are quick, simple, comfortable, and non-surgical. The treatment is administered by our doctor or nurse and involves subtle and strategically placed JUVÉDERM® injections under the skin to restore and boost individual facial features.

JUVÉDERM® will add volume and definition to facial features while keeping your appearance looking natural, symmetrical, and well-balanced. Whether you are interested in enhancing facial features or refreshing and rejuvenating your appearance, JUVÉDERM® can be used to:

- Soften smile lines
- Restore lost fullness in your cheeks
- Enhance lips
- Contour your jaw line

The treatment is comfortable because lidocaine is mixed with the filler. Lidocaine is a local pain reliever and gently numbs the areas being injected at the same time as the filler is being injected.

After the treatment, the appearance of lines on your face will be reduced, your lips will appear fuller and more defined, and your cheeks plump. You will leave looking naturally refreshed - so that everyone will notice, but no one will know!

### 4. What areas can be treated?

JUVÉDERM® can be used to fill wrinkle lines and creases or can be used to restore volume in the cheeks or chin. Fillers are also used to enhance features such as lips and cheeks.

The most common areas treated are the smile lines (or nasolabial folds), mouth lines (or marionette lines), smoker lines (or vertical lip lines), cheeks, and chin.

5. What are smiles lines (or nasolabial folds)?

Smile lines (or nasolabial folds) run vertically from the bottom of the nose to the corners of the mouth. This a commonly treated area. Just one treatment can significantly soften the smile lines.

6. What are marionette lines (also called mouth lines)?

Marionette lines are the vertical facial wrinkles and folds that form below the corners of the mouth. These lines can sometimes give the appearance of sagging and/or a downturned expression. This gives a sad or angry look to your face. Just one treatment can soften the marionette lines and lines around the lips. The sagging, downturned expression can be reduced or eliminated.

7. What are smoker lines (or vertical lip lines)?

Facial wrinkles above and around the lips can begin to appear over time due to ordinary lip muscle movement. However, environmental factors such as exposure to sunlight, smoking and stress can also contribute to how the area around our lips ages and the formation of vertical lip lines. Filler is an excellent treatment choice to reduce and soften vertical lip lines.

8. Do you have before & after photos for JUVÉDERM® treatments?

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Before

After \*

\* In addition to JUVÉDERM®, this lady received a wrinkle smoothing injectable to treat the eye area and the forehead. All photos are original and unretouched. Actual treatment results may vary from one person to another.

Marlene



Before

After \*

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#### Lip Treatment with JUVÉDERM® Filler:



\*Individual results may vary.

9. Who will do my JUVÉDERM® filler treatments?

Before you decide on a treatment with JUVÉDERM®, it's important to find a qualified aesthetic healthcare professional. Your healthcare professional should be familiar with JUVÉDERM® products and the injection process.

At Laser Away, all our JUVÉDERM® filler treatments are performed by an experienced physician or nurse. At your first visit, our healthcare team will review your medical history and ensure that you are an appropriate candidate for treatment.

#### 10. Who CANNOT get JUVÉDERM® filler treatments?

JUVÉDERM® should not be used in patients who:

- Have severe allergies marked by a history of anaphylaxis or a history or presence of multiple severe allergies,
- Have a history of allergies to lidocaine or Gram-positive bacterial proteins,
- Scar frequently,
- Are hypersensitive to hyaluronic acid, or
- Are pregnant or breastfeeding.

JUVÉDERM® products are not approved for use in children, and the safety and efficacy of JUVÉDERM® VOLBELLA® with lidocaine has not been established in patients under the age of 21 years.

Other factors can affect the treatment results and aftercare. Some of these issues include:

- Patients who are using medications that can prolong bleeding, such as aspirin or ibuprofen, may experience increased bruising or bleeding at the injection site (as with any injection). You should inform your healthcare professional before treatment if you are using these types of substances.
- If laser treatments, chemical peels, or any other procedure based on active dermal response is considered after treatment with JUVÉDERM®, there is a possible risk of an inflammatory reaction at the treatment site. Timing of these treatments will be decided by the physician, to reduce this risk.

- JUVÉDERM® should be used with caution in patients on immunosuppressive therapy, or therapy used to decrease the body's immune response, as there may be an increased risk of infection.
- The safety of JUVÉDERM® for use during pregnancy, while breastfeeding, or in patients under the age of 18 years, has not been established.
- The safety of JUVÉDERM® in patients with a history of excessive scarring (e.g., hypertrophic scarring and keloid formations) and pigmentation disorders has not been studied.

It is important for you to inform your doctor:

- If you have an ongoing skin infection in the area to be treated, including cold sores,
- If you have recently had other skin surface treatments, or have previously used fillers,
- If you are currently taking any medications, including anticoagulants, aspirin, or non-steroidal anti-inflammatory drugs,
- If you have an autoimmune disease, allergies, or a history of streptococcal infection or rheumatic fever,
- If you have epilepsy, porphyria, or heart disease, or
- If you are hypersensitive to lidocaine or other local anaesthetics, as JUVÉDERM® products containing lidocaine may not be appropriate for you.

11. What side effects of filler treatment can I expect?

JUVÉDERM® is generally well tolerated. Potential side effects associated with JUVÉDERM® products include redness and swelling at the injection site which may be associated with itching and pain on pressure to the area, occurring after injection. These reactions may occur immediately or may be delayed, and may last for up to a week.

Injection of JUVÉDERM® VOLBELLA® with lidocaine into the mucous membrane (lining) of the lip may cause swelling and bruising.

If these reactions persist for more than one week or if you have any other effects which concern you, seek medical attention as soon as possible.

Other possible side effects include hematomas, firmness or bumps at the injection site, staining or discoloration at the injection site, and a weak filling effect. As with any injection of a medical device, there is an associated risk of infection. Cases of tissue



damage, abscesses, nodules, and immediate or delayed hypersensitivity after injections have been reported.

## 12. What should I expect on treatment day?

Because JUVÉDERM® injectable gel is a simple, nonsurgical wrinkle treatment, there is minimal recovery or downtime. A consultation is required prior to JUVÉDERM® injections, but here is what you can expect:

- When you arrive: If this is your first visit, we will ask about your medical history, including any allergies you may have or medications you may take, and will tell you more about wrinkle treatment with Juvéderm®. Juvéderm® injectable gel does not require an allergy test.
- Determining your treatment needs: We will examine the soft tissue of your face to assess the depth of wrinkles and folds to determine your treatment.
- Before you go: Avoid any medications that can prolong bleeding, such as aspirin and non-steroidal anti-inflammatories (NSAIDs), for at least a week prior to treatment in order to reduce the risk of bruising and bleeding at the injection site.
- Before the procedure: Pre-treatment photographs are taken so you can see the difference after treatment. Although anesthesia is not required, topical or injectable anesthesia may be used to numb the treatment area first.
- The procedure: JUVÉDERM® injectable gel is eased under your skin via injection to augment, or fill, wrinkles and folds. Following the injection, the doctor may gently massage the treated areas. The procedure is quick and easy. The injection itself usually takes only about 15 minutes.
- After the procedure: With JUVÉDERM®, there is minimal recovery or downtime.

## 13. What should I do following treatment for best results?

For the first 24 hours following treatment, you should avoid strenuous exercise, excessive sun or heat exposure, and consumption of alcoholic beverages in order to help minimize the risks of temporary redness, swelling, and/or itching at the treatment sites. After the treatment, some temporary injection-related reactions may occur, including redness, soreness, firmness, swelling, and bumps. Studies have shown that these are usually mild to moderate in nature and clear up on their own in 7 days or less. If you experience swelling at the injection site, you can apply an ice pack for a brief period.

## 14. When will I see the results?

You should see an immediate improvement in the treatment areas. Most patients need one treatment to achieve optimal wrinkle smoothing. And one treatment could smooth your lines and wrinkles for up to 1 year! However, results may vary and correction is temporary. Supplemental “touch up” treatments may be required to achieve and maintain optimal results.

15. How much does it cost?

Juvéderm® filler comes as a prepared syringe in a sealed box. Juvéderm® has several different products that are used for different areas of the face. Price per syringe will range from \$400 - \$550. The amount of filler you will require depends on what is being done, how deep the lines are, and what you wish to achieve. At Laser Away, we will listen to your concerns, outline your treatment options, and provide you with a quote upfront for you to consider. You are not obligated to treat after your consultation. For some people, they may require one syringe whereas another may need four to six syringes to achieve their desired results.